

The Pocock Rowing Center
3320 Fuhrman Ave. E
Seattle, WA 98102



Dear Friend of the Pocock Rowing Center,

Become part of our effort to keep the Pocock legacy alive in Seattle! Our fundraising goal of \$100,000 will support a 3-year plan to overhaul the equipment necessary to operate our various programs. With new equipment, the Pocock Center can provide the very best opportunities for those who train relentlessly in the pursuit of excellence.

Opened in 1994 and named after rowing legend and boat builder George Pocock, the Center is home to over 400 rowers, a youth team, Seattle University and men and women training for the Olympics. Seattle's Pocock Rowing Center is open to anyone or any organization with an interest in rowing - whether that interest is in learning the sport for the first time, competitive rowing or developing Olympic caliber boat speed.

From complete beginners to Olympians, the Pocock Rowing Center offers programming to allow easy access to rowing for all skills, ages, and physical abilities. In order to continue offering the best programming in Seattle, we need your support!

By providing an in-kind or cash donation, your name (or your company's name), will be prominently printed on the item display at the event and in the item description in the catalog that will be sent to our 250 guests. We are asking for minimum donations of \$500 to help defray our costs for putting on this event.

Please consider donating a quality item or service. We request that any gift certificates be valid for one year from the date of the auction, through October 2, 2011.

Please complete the enclosed auction procurement form and return it by mail at your earliest convenience, before September 15, 2010, in order to be included in our catalog. Feel free to contact the Pocock Rowing Center, Steve Dani (steve@pocockrowingcenter.org) or Kerri Lether (kerri@kerrilether.com) with any questions!

On behalf of our members, young men and women, and future Olympians - thank you for your support!

Kerri Lether
IPRC Auction Chair

Matthew Lacey
Director, Pocock Rowing Center

